

New Fall Suits Make First Appearance in a Great Sale at M. & K. Rock Island



The store that shows the new things first announces the greatest introductory sale of fall suits at popular prices that the Tri-Cities have ever known. M. & K. buyers spent four weeks in the New York market making preparations for this extraordinary event and through very large orders secured special concessions from the leading manufacturers and also early deliveries which makes possible this early sale of fall suits at prices that you will not be able to duplicate later. The suits in this sale are in all the popular new styles and models for women, misses and juniors. Be here to select your new fall suit and take advantage of this sale which is without precedent. There are four great groups, including hundreds of suits at the following prices:

\$14.95 \$16.95 \$19.95 \$25

These suits are the new fall and winter styles, fur and velvet trimmed in all the new styles, new colors, new materials and new ideas.

There are handsome imported velours, gaberdines,

broadcloths, novelties, poplins.

There are suits in all the wanted shades, wisteria, green, bergundy, brown, blue, checks and all the other new colors and stylish patterns.



There are all the new models with long coats showing all the distinctive styles featured such as fur trimmings and there are also suits in jaunty styles for misses and juniors that are just the thing for young people, college girls and high school girls. Nothing missing in this remarkable sale of new fall suits at prices that will create a sensation. \$14.95, \$16.95, \$19.95 and \$25.

Introductory Sale of New Fall Dresses

Stylish Dresses for Women & Misses

New shipments of fall dresses have been arriving daily and we are now ready to announce an extraordinary introductory sale that will add to the popularity of this most popular store in the Tri-Cities. The dresses are in the latest serge, silk and satin materials. Every dress spic-span new fall style and from leading New York makers. These dresses are the choice and cream of the best makers that can possibly be offered for a great deal more money and your selection now is advisable. We particularly mention the large assortments of dresses on sale at

\$14.95 and \$16.95

SPECIAL NOTE—We also call attention to an exclusive showing of dresses in serge, serge and silk combinations, satin and chamusee at \$25, \$39.50, \$45 and up.

Smart Styles for College and High School Girls

On their New York trip our buyers gave special attention to the selection of styles for the girls going away to school as well as the high school girls and younger set. We are therefore ready to show the smartest collection of dresses ever presented to the young people of the Tri-Cities. Serge dresses, satin dresses, and combinations, sizes for juniors, sizes for misses, sizes for intermediate and sizes for girls

9.95 14.95 16.95

This early showing of dresses will be of special interest to those getting ready for college and for school and we cannot urge you too strongly to make your selections at once. We also mention a beautiful collection of party dresses and dancing frocks at very popular prices.

CHOICE OF ALL Women's Low Shoes



1/2 Price

This is the low shoe sale of the season and the opportunity to choose any pair of women's low shoes in the M. & K. store at half price is one that no woman should overlook.

Choice of any pair of Women's Low Shoes in our store at	\$2.48
Choice of all Women's \$4 Low Shoes at	\$1.95
Choice of all Women's \$3.50 Low Shoes at	\$1.69
Choice of all Women's \$3 Low Shoes at	\$1.48

You'll need several pairs of low shoes to finish out the season and to wear with your new fall dresses and clothes and when you can take your pick of all M. & K. low shoes at half price it will pay you to act promptly.

EXTRA!	Light Gray Vamps.
Ivory Kid Vamp, White Cloth Top lace, 10 inch boots, 1/2 Louis heel. \$5.50 shoes, now	White Calf Tops, plain toes, front lace, very stylish. \$7.50 shoes for
\$3.50	\$4.50

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New Fall Shoes

To go with the new fall suits and frocks, we are showing the largest and finest stocks of Women's Smart Shoes in the Tri-Cities among which are *The New Two-Tone Effects* in high shoes, either lace or button in all the beautiful combinations, including

Tan Calf with Ivory Tops, Patent Kid in Ivory and White Tops, Field Mouse with Dark Gray Tops, Mahogany Brown with Dark Brown Suede tops, Dark Brown Kid with Ivory tops, All shades of gray with tops to blend.

Vici Kid Vamps with dark brown kid tops and many other beautiful combinations and solid colors which will appeal to good dressers.

Mothers' School Sale Girls' Dresses



Mothers are saying "There's no place like the M. & K. for children's clothes" and this will be particularly so this season as we have provided everything for girls of 4 to 14.

We have just received first shipments of Girls' Wool School Dresses in all the attractive new styles. Braid trimmed blue serge, Middy styles, and all the other new styles, all colors, ages 3 to 14, on sale at \$1.95, \$2.95, \$3.95, \$4.95 and \$5.95.

Girls' School Wash Dresses in all sizes, 4 to 14, on sale at 98c and \$1.48.

Girls' Children's and Boys' School Shoes at lowest prices.

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We Have Just Received Large Shipments of New Fall Waists



Our buyers on their New York purchasing trip placed orders for thousands of new fall waists, many large shipments of which have already been received and ready for sale. Included are all the latest ideas in Radium Silks, Crepe de Chines, Silk La Jerz, Crepe Meteor, Striped Silks, Georgettes, Satins and combinations. We particularly mention the smart *Forsythe Waists* shown exclusively in the Tri-Cities at the M. & K. Every possible color, green, orchid, rose, pastel shades, sunset shades, white, brown, navy and all the other fall shades. Hundreds of waists in this remarkable sale at

\$1.95, \$2.95, \$3.95 and \$4.95
Others at \$6.95 and \$9.95.

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